

# Managing Visitor Use in Coastal and Marine Protected Areas

February 4-5, 2014

National Park Service, Alaska Regional Office, Room 309  
240 W 5th Ave, Anchorage, AK

## Day 1

## Topics and Objectives

**8:00 Registration and check in**

**8:30 Welcome, workshop overview and introductions**

Participants can: Know other participants, workshop objectives, and logistics.

### **Human Dimensions of Visitor Use Management**

Participants can:

- recognize need for and utility of visitor use planning and management.
- recognize that knowing about human dimensions is essential to both addressing impacts and providing a quality visitor experience.

**10:15 –**

**10:30 Break**

### **Presentation: Introduction to the Interagency Visitor Use Management Council**

*Jeff Brooks, Social Scientist, US Fish and Wildlife Service*

### **Local/Regional Issue Identification**

Participants can:

- identify visitor use management issues that are of concern to them.
- differentiate between impacts to resources and impacts to visitor experiences.

### **Introduction to Visitor Use Planning and Management**

Participants can: become more familiar with dominant planning frameworks and the steps in the Visitor Use Management Process

**12:00 –**

**1:15 Lunch**

**1:15 Presentation: Managing Human-Bear Conflicts in the Kenai-Russian River Area**

*Bobbie Jo Skibo, Russian River Interagency Management Coordinator, Chugach National Forest*

### **Problem Specification: What exactly is the problem?**

Participants can: identify aspects and value of writing clear problem statements.

**2:30 –**

**2:45 Break**

**2:45 Example Scenario Issue Identification**

Participants can:

- identify visitor use impacts related to scenario.
- formulate concise problem statements for visitor use issues identified in the example scenario.

### **Indicators and Standards**

Participants can:

- understand and can identify good indicators and standards of quality for resources and visitor experiences.
- recognize the utility of indicators and standards for monitoring, problem specification, planning, management, and defensible decision making.

## Applying the process: Problem Specification and Current Conditions – worksheet 1

### Participants can:

- step through the problem specification process.
- identify specific impacts to resources and impacts to visitor experiences related to stated problem.
- define indicators and standards related to specific impacts.

### Wrap-up and Day 1 Evaluation

5:00 Adjourn

## Day 2 Topics and Objectives

8:30 Welcome and Overview

### Management Strategies and Tactics

#### Participants can:

- recognize advantages and limitations of different management tactics.
- identify management strategies to address visitor use impacts.

### Management Action Selection and Prioritization – Worksheet 2

#### Participants can:

- select appropriate management tactics to address visitor use impacts.
- prioritize selected management tactics.

10:15 –  
10:30 Break

### Presentation: Campbell Creek Estuary

*Phil Shephard, Executive Director, Great Land Trust*

11:15 –  
1:45 Site Visit – Campbell Creek Estuary

#### Participants consider:

- problems and root causes
- indicators and standards
- monitoring
- management approach
- what is one insight from the field trip that you could apply to addressing your own visitor use issue?

1:45 Site Visit Debrief

Participants can: apply insights from the field trip to their own projects

### Applying the Process: Implementation Planning – Worksheet 3

Participants can: construct a management tactic implementation plan

### Applying the Process: Second Local Issue

Participants reinforce knowledge of the visitor use management process by applying it to a second local issue.

### Wrap-up and Evaluation

Participants can: articulate the application of the visitor use management process to their own visitor use issues.

5:00 Thank you and Conclude